Approved for use through 09/30/2007. OMS 0851-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collecof information unless if displays a valid OMB control number. PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a) Docket Number (Optional) FY 2006 03485/100H799-US1 (Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).) 10/001.772-Conf. #4306 Filed October 31, 2001 For INTERNET CONTEXTUAL ADVERTISEMENT DELIVERY SYSTEM AND METHOD Art Unit 3622 Examiner R. Alvarez This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a reply in the above identified application. The requested extension and fee are as follows (check time period desired and enter the appropriate fee below): Fee Small Entity Fee One month (37 CFR 1.17(a)(1)) \$120 \$60 X Two months (37 CFR 1.17(a)(2)) \$450 \$225 \$1020 450.00 x Three months (37 CFR 1.17(a)(3)) \$510 Four months (37 CFR 1.17(a)(4)) \$1590 \$795 Five months (37 CFR 1.17(a)(5)) \$2160 \$1080 X Applicant claims small entity status. See 37 CFR 1.27. A check in the amount of the fee is enclosed. Payment by credit card. The Director has already been authorized to charge fees in this application to a Deposit Account. The Director is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 04-0100 I have enclosed a duplicate copy of this sheet. I am the applicant/inventor assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96). attorney or agent of record. Registration Number 47,698 attorney or agent under 37 CFR 1.34. Registration number if acting under 37 CFR 1.34 June 8, 2007 Date Richard J. Katz (212) 527-7700 Typed or printed name Telephone Number

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more

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forms are submitted.

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than one signature is required, see below